

# EURAIL GROUP G.I.E. – BRATISLAVA TOURIST BOARD Partnership Agreement

The EURAIL GROUP G.I.E. and BRATISLAVA TOURIST BOARD Partnership Agreement ("Agreement") is made as of the date on the signature page of this agreement

#### BETWEEN

BRATISLAVA TOURIST BOARD

Address:

Primaciálne námestie 1, 814 99 Bratislava, Slovakia

Registration:

Registered at the Ministry of Transport, Construction and

Regional Development of the Slovak Republic, Reg. Nr. :

28351/2011/SCR

Org. Reg. Nr.

42259088 2023399455

Tax Nr. VAT Nr.

SK2023399455

#### AND

EURAIL GROUP GIE, a groupement d'intérêt économique organised under the laws of the Grand-Duchy of Luxembourg, with registered number 30172825 and office at Rue Carlo Hemmer, 4, L-1734 Luxembourg and Head offices and administration located at Lange Viestraat 331, 3511 BK, Utrecht, Netherlands,

hereinafter individually also referred to as "Party" and jointly referred to as "Parties".

#### WHEREAS

EURAIL GROUP G.I.E. is in charge of the management and global marketing of Eurail and Interrail Passes on behalf of 35 European railway and ferry companies.

# BRATISLAVA TOURIST BOARD

Bratislava Tourist Board is the official entity to develop and promote all types of tourism and support their presentation; create a platform for cooperation of private and public sectors in the area of tourism in Bratislava Bratislava Tourist Board operates its own product — the destination tourist discount card — Bratislava Card - and sels it through its channels.

Now therefore the Parties have agreed to enter into the present agreement, hereinafter called the "Agreement", in order for Eurail and Interrail Pass customers to benefit from a special discount and offer with BRATISLAVA CARD (hereinafter referred to as "CARD Holder Offer").

#### ARTICLE 1 PREAMBULE AND ANNEXES

The Preamble and the Annexes are an integral part of this Agreement.

#### ARTICLE 2 DEFINITIONS

The following terms, when capitalized and whether used in the singular or plural form, have the meaning reported in this Article for the purpose of this Agreement:

Agreement: This Partnership Agreement:

Pass Holder Offer: The special discount or offer that the partner provides for Eurail and Interrail customers:

Rail Planner App: The App utilized for communication of the offer by Eurail Group GIE.

#### ARTICLE 3 PRICING

Bratislava Tourist Board grants Eurail and Interrail Pass customers access to a special offer which is specified in Annex 1. The offer granted by BRATTISLAVA TOURIST BOARD to Interrail and Eurail Pass customers is in force at the signature of the Agreement.

Any changes to the Pass Holder Offer shall be communicated to the other Party with a minimum of two calendar months' notice. Bratislava Tourist Board is free to review at any time the Pass Holder Offer in a manner more favourable to the clients.

BRATTISLAVA TOURIST BOARD shall indicate explicitly, in alignment with Annex 1, in its information to Eurail and Interrail Pass customers the details of Pass Holder Offer.

#### ARTICLE 4 REPORTING

BRATTISLAVA TOURIST BOARD will provide Eurail Group reports on a quarterly basis estimating the number of Eurail and Interrail Pass holders who have been using the special offer.

## ARTICLE 5 MARKETING & COMMUNICATION

- 5.1 Eurail Group G.I.E. will actively communicate the CARD Holder Offer via http://www.interrail.eu/, http://www.eurail.com/ and Rail Planner App, as well as through all the suitable promotional and communication actions.
- 5.2 BRATTISLAVA TOURIST BOARD can actively communicate the Pass Holder Offer on their managed website, advertising, press release agents as well as through all the suitable promotional and communication actions.
- 5.3 This Agreement does not grant any license, interest or right in respect of any intellectual property rights of the other Party, except the right to use the name and logos identifying the other Party for the sole purpose of this Article 5.1. and 5.2. The Parties shall obtain written approval from the other Party, including by email, prior to the publication issuance of any press releases or other written material that mention the other Party's name, trademarks, logo or the Agreement.

## ARTICLE 6 EXPENSES

Each Party will bear the costs and expenses associated with its own activities performed under this Agreement.

#### ARTICLE 7 DURATION

7.1 The Agreement is valid for indefinite term. During the month of November of each year the Parties will evaluate the results of the cooperation. Further to such evaluation, amendments to the Annex of the agreement may be requested by either Party by November 10th and the Agreement will be amended accordingly if the Parties agree on the proposed changes.

7.2 In case the procedure in Article 7.1 above is activated and no agreement on the proposed amendments has been reached by November 25th, the Party proposing the amendments can provide notice of termination to the other Party by recorded delivery (postage prepaid & delivery receipt requested) at the other Party's address as listed in Article 7, sending it at the latest by 30th November, without any Party being entitled to any compensatory damages.

#### ARTICLE 8: LIMITATION OF LIABILITY

Unless otherwise provided in this Agreement or any additional addendum, each Party will be liable to the other Party only for the direct value of the services it has to provide under this Agreement. Any further liability is explicitly excluded unless differently established by mandatory law.

#### **ARTICLE 9: NOTICES**

All notices required in the course of this Agreement must be sent to the following contacts:

#### Eurail Group G.I.E.

Address:PO box 2112, 3500GC Utrecht, The Netherlands

Email: m.liu@eurailgroup.org

## BRATISLAVA TOURIST BOARD

Address: Primaciálne námestie 1, 814 99 Bratislava, Slovakia

Email: mazuchova@visitbratislava.com

Each Party can modify its notice details by communicating the change in writing – including email - to the other Party with 10 days' notice.

## ARTICLE 10: APPLICABLE LAW

This agreement shall be governed by and construed in accordance with Slovak law.

## ARTICLE 11: UNENFORCABILITY

The enforceability or otherwise of any provisions of this Agreement shall not affect the enforceability of the rest of the provisions of this Agreement.

# **ARTICLE 12: Privacy**

The parties, being entitled to manage customer's personal data, are bound by respective local privacy law that they commit to apply.

## ARTICLE 13: MISCELLANEOUS

- 13.1 This Agreement does not create a partnership, joint venture, agency, or other business relationship between the Parties.
- 13.2 Any modifications to this Agreement must be drawn up in writing and signed by both Parties.
- 13.3 Neither Party may assign (by operation of law or otherwise) this Agreement without the prior written consent of the other Party.
- 13.3. This Agreement has been made in two counterparts in English, one for each Party.

Eurail Group G.I.E

Bratislava Tourist Board

BRATISLAVA 1.3 2017

place, date

place date

sign

# ANNEX 1 Pass Holder Offer: Conditions, Eligibility, Sales, and after Sales

Bratislava Card - 20% discount on purchase of the tourist card for the Eurail and Interail Pass holders

The official tourist card - Bratislava Card - offers discounts to all visitors of the Slovak capital and enables everyone to experience the best of what Bratislava has to offer. For more information please go to <a href="https://www.visitbratislava.com">www.visitbratislava.com</a>. The discount providers are listed in the PDF-brochure available at this website.

### MAIN CARD BENEFITS

- Free unlimited travel on the public transport network
- Free hour-long walking city tour in Slovak, English, German (tours in Spanish, Italian and French based on availability)
- Free admission to selected museums and galleries
- Further discounts up to 50%

# Special offer for families with children

Children up to 15 years of age are entitled to join the guided walking tour for free when accompanied by their parents – holders of the Bratislava Card.

## Other benefits for children visiting the city

Children up to 6 years of age travel on the public transport for free and are also offered free or discounted admission to all museums, galleries and attractions. Children aged 6 and over are entitled to discounted travel on public transport and discounted admission to all museums and galleries and to most attractions.

# WHERE TO PICK UP YOUR CARD

Tourist information Centre, City centre Klobučnícka Street 2

To receive a discount just present your Eurail Pass upon arrival.