

SPRÁVA
z účasti na veľtrhu CR (online)
City Fair 2022

MIESTO a dátum KONANIA – Veľtrh sa konal vo **virtuálnom prostredí** dňa **9. 6. 2022**

Účastník virtuálneho veľtrhu:
Peter Ďurica

Údaje o veľtrhu CR (online):

City Fair 2022 je sa konal vo virtuálnom priestore (online), tzn., že bolo možné virtuálne absolvovať stretnutia a chat/messaging, ktoré boli technicky riešené cez portál virtual.etoa.org/cityfair22/, zároveň bolo možné virtuálne absolvovať prezentácie sponzorských organizácií medzi jednotlivými stretnutiami. Online veľtrh CR bol organizovaný spoločnosťou **ETOA (European Tour Operator Association), London, UK** v spolupráci s **City Destination Alliance**. Veľtrh bol **formátu B2B**.

Prezentujúcimi subjektmi (suppliers) boli predovšetkým samotné **turistické destinácie**, primárne z Európy v počte cca. **150**. Destináciu Bratislava zastupoval BTB.

Informácie o účasti BTB na veľtrhu City Fair 2022:

Bratislava Tourist Board (BTB) sa virtuálne zúčastnila tohto veľtrhu. Bolo zriadené konto na prístup, testovanie pripojenia. Prihlásená 1 osoba – vyššie uvedený účastník.

Zaujímavý bol spôsob pridelenia (matchingu) medzi prezentujúcimi subjektmi a účastníkmi. Zoznam bol zaslaný vopred a obe strany si mohli vybrať potenciálnych partnerov na virtuálny meeting (aj s určením prioritných 4-5 subjektov), tento zoznam bol zaslaný na organizátora, ktorý zoznamy vzájomne pospájal, aj na základe určenia priorit a finálne bol zoznam stretnutí zaslaný na príslušný subjekt/participanta v dostatočnom časovom predstihu.

Finálne bolo absolvovaných **22 virtuálnych stretnutí** s účastníkmi (buyerami). Stretnutia boli 10 minút (scheduling je v prílohe č.2).

BTB získalo prostredníctvom účasti na veľtrhu **22 aktuálnych kontaktov** na cestovné kancelárie a touroperátorov, a spoločnosti s produktmi CR (EU, USA, CHN), ktorí prejavili záujem o Bratislavu ako destináciu – Zoznam kontaktov v prílohe č. 1.

Technicky nie je organizátorovi veľtrhu čo vytknúť, všetko meetingy prebehli v poriadku, časový plán bol presný, zvuk a obraz bol kvalitný, systém upozorňoval na všetky eventy. Komunikácia s organizátorom prebehla hladko a príslušný key account manažér bol kedykoľvek k dispozícii.

Všetkým účastníkom (22) bola zaslaná prezentácia Bratislavy.

Náklady: **799 British pounds + VAT**

Spracoval: 10.06.2022

Ing. Peter Ďurica

Podpis.....

Screenshoty z eventu:

virtual.etoa.org

Celestina Log out Peter Durica Live chat / support


Your time (CEST) 09 June 2022 09:21:46

Workshop time (CEST) 09 June 2022 09:21:46

Meeting countdown 08:14

Current session is: Welcome Note

Ap	Time (CEST)	Activity / Appointment	Status
	09:00 - 09:20	Login	Finished ✓
	09:20 - 09:30	Welcome Note	In progress
1	09:30 - 09:40	Lithodemos, Marcus van der Gaag	Upcoming
	09:40 - 09:41	1min break	Upcoming
2	09:41 - 09:51	Happy Tours Ltd, Travis Wong	Upcoming
	09:51 - 09:52	1min break	Upcoming
3	09:52 - 10:02	Low Season Traveller, Ged Brown	Upcoming
	10:02 - 10:07	BREAK (5min)	Upcoming
4	10:07 - 10:17	Sona Tours, Chetan Shah	Upcoming
	10:17 - 10:18	1min break	Upcoming
5	10:18 - 10:28	Sovereign Tourism, Laura Soler Alvarez	Upcoming
	10:28 - 10:29	1min break	Upcoming
6	10:29 - 10:39	City Destinations Alliance, Flavie Baudot	Upcoming
	10:39 - 10:40	1min break	Upcoming
7	10:40 - 10:50		Upcoming
	10:50 - 11:00	BREAK (10min)	Upcoming
8	11:00 - 11:10		Upcoming



Celestina

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Your time (CEST) 09 June 2022 09:27:44

Workshop time (CEST) 09 June 2022 09:27:44

Meeting countdown 02:16

Current session is: Welcome Note

Ap	Time (CEST)	Activity / Appointment	Status
	09:00 - 09:20	Login	Finished ✓
	09:20 - 09:30	Welcome Note	In progress
1	09:30 - 09:40	Lithodemos, Marcus van der Gaag	Upcoming
	09:40 - 09:41	1min break	Upcoming
2	09:41 - 09:51	Happy Tours Ltd, Travis Wong	Upcoming
	09:51 - 09:52	1min break	Upcoming
3	09:52 - 10:02	Low Season Traveller, Ged Brown	Upcoming
	10:02 - 10:07	BREAK (5min)	Upcoming
4	10:07 - 10:17	Sona Tours, Chetan Shah	Upcoming
	10:17 - 10:18	1min break	Upcoming
5	10:18 - 10:28	Sovereign Tourism, Laura Soler Alvarez	Upcoming
	10:28 - 10:29	1min break	Upcoming
6	10:29 - 10:39	City Destinations Alliance, Flavie Baudot	Upcoming
	10:39 - 10:40	1min break	Upcoming
7	10:40 - 10:50		Upcoming
	10:50 - 11:00	BREAK (10min)	Upcoming
8	11:00 - 11:10		Upcoming



Celestina

Safari File Edit View History Bookmarks Window Help virtual.etoa.org

Schedule - ETOA Celestina Log out Peter Ďurica Live chat / support

Your time (CEST) 09 June 2022 11:25:18 Workshop time (CEST) 09 June 2022 11:25:18 Meeting countdown 06:42

11:21 - 11:22 1min break Finished

10 11:22 - 11:32 Bookunited, Noel Groothus In progress

bookunited
Noel Groothus
www.bookunited.com

Bookunited is an online tour operator for individual travelers and works with a lot of well-known brands in Belgium and The Netherlands. Brands: - Traveldeal -> https://travelddeal.nl/-Weekendjeweeg -> https://www.weekendjeweeg.nl/- Groupdeal -> https://travel.grouppdeal.nl/ 15 more websites, a.o. 4 newspapers in Belgium.

Personal message
We hope tourist boards can help us with presenting cities as attractive destinations by having a good presentation with good pictures, unique hotspots, upcoming events, attractions etc., for instance with a database of good pictures, facts or information.

11:32 - 11:33 1min break Upcoming

11 11:33 - 11:43 Chirilatis, Daniele Asias Upcoming

11:43 - 11:53 BREAK (10min) Upcoming

12 11:53 - 12:03 Vayu Seva Tours & Travel P Ltd, Sajjan Kumar Gupta Upcoming

Bratislava Tourist Board, Pete... 03:13 LD

noel@bookunited.com

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Schedule - ETOA Celestina Log out Peter Ďurica Live chat / support

Your time (CEST) 09 June 2022 16:05:06 Workshop time (CEST) 09 June 2022 16:05:06 Meeting countdown 08:54

15:54 - 16:04 BREAK (10min) Finished

27 16:04 - 16:14 Headout, Agata Ortuno

headout
Agata Ortuno
www.headout.com

At Headout, we want to help our guests rediscover the joy of traveling by bringing the best tours, activities, and attractions in our markets right to their mobile devices. From guided tours and tickets, to theatre and live sports. Headout has them covered.

Personal message
Covering global & strategic accounts + all accounts in UK, France, Netherlands, Monaco, Czech Republic, Greece & Poland.

16:14 - 16:15 1min break Upcoming

28 16:15 - 16:25 Routes2Europe Ltd, Kumar Saurabh Upcoming

16:25 - 16:26 1min break Upcoming

29 16:26 - 16:36 Upcoming

16:36 - 16:37 1min break Upcoming

30 16:37 - 16:47 Upcoming

Headout, Agata Ortuno

Bratislava Tourist Board, Pete... 01:01 LD

agata

Safari File Edit View History Bookmarks Window Help virtual.etoa.org Thu 9 Jun 10:35

Celestina Log out Peter Ďurica Live chat / support

Your time (CEST) 09 June 2022 10:35:00

Workshop time (CEST) 09 June 2022 10:35:00

Meeting countdown 04:00

09:21 - 09:22	2min break	Finished	✓
09:52 - 10:02	Low Season Traveller, Geed Brown	Finished	✓
10:02 - 10:07	BREAK (5min)	Finished	✓
10:07 - 10:17	Sona Tours, Chetan Shah	Finished	✓
10:17 - 10:18	1min break	Finished	✓
10:18 - 10:28	Sovereign Tourism, Laura Soler Alvarez	Finished	✓
10:28 - 10:29	1min break	Finished	✓
10:29 - 10:39	City Destinations Alliance, Flavie Baudot	In progress	

CITY DESTINATIONS ALLIANCE
Flavie Baudot
<https://citydestinationalliance.eu>

We are the knowledge sharing alliance for cities and urban regions. While working on the DNA of our cities, we are committed to a sustainable, inclusive and responsible visitor economy that benefits people, planet and prosperity. We are much more than a network. We want to publicly advocate for our common goals while still learning from each other. Our vision is for all cities in Europe to flourish as great places to live, work, meet and explore.

Personal message

Chat

Flavie | CityDNA
flavie@citydna.eu

10:31

Type a message

Safari File Edit View History Bookmarks Window Help virtual.etoa.org Thu 9 Jun 15:14

Celestina Log out Peter Ďurica Live chat / support

Your time (CEST) 09 June 2022 15:14:46

Workshop time (CEST) 09 June 2022 15:14:46

Meeting countdown 06:14

15:01 - 15:11	BREAK (10min)	Finished	✓
15:11 - 15:21	Bakhus Travel & Tours, Erkut Tanriseven	In progress	
15:21 - 15:22	1min break	Upcoming	
15:22 - 15:32	1min break	Upcoming	
15:32 - 15:33	1min break	Upcoming	

Bakhus Travel & Tours
Erkut Tanriseven
www.bakhus.com.tr

Established in 1988 as OUTBOUND B2B TO providing expertise, resources of events, activities, tours for Travel Agents, Universities, Associations, Corporates, Public Sector, etc. As PCO, been organizing of small to large conferences internationally including XI World Forestry Congress (4417 delegates/81 parallel sessions with Ministers Forum from 148 countries) apart from our DMC operations in Turkey. In 1990s global Incentives Operations were added within the MICE segment of BAKHUS as an Event Organizer.

Personal message

Dear Travel Professionals, After the socio-economic impacts from the pandemic on tourism, now, CITY FAIR 2022 is a real opportunity to return to good old days. I would be very interested to set up a meeting with yours, to discuss future collaboration.

Bakhus Travel & Tours, Erkut Tanriseven

Erkut Tanriseven

erkutt@bakhus.com.tr

Príloha č.1 Zoznam kontaktov z veľtrhu

	ACCOUNT	FULLNAME	Email	Country	Category	Web
1	Lithodomos	Marcus van der Gaag	marcus@lithodomosvr.com	United Kingdom	Travel tech	www.lithodomosvr.com
2	Happy Tours Ltd	Travis Wong	travis.wong@happytours.eu	Slovenia	Tour Operator	www.happytours.eu
3	Low season Traveller	Ged Brown	ged@lowseasontraveller.com	United Kingdom	Tour Operator	www.lowseasontraveller.com
4	Sona Tours	Chetan Shah	info@sonatours.co.uk	United Kingdom	Tour Operator	www.sonatours.co.uk
5	Sovereign Tourism	Laura Soler Alvarez	laura@sovereigntourism.co.uk	United Kingdom	Tour Operator	www.sovereigntourism.co.uk
6	City Destinations Alliance	Flavie Baudot	flavie@citydna.eu	France	Travel Association	www.citydestinationsalliance.eu
7	Bookunited	Noel Groothus	noel@bookunited.com	Netherland	Tour Operator	www.bookunited.com
8	Civitatis	Daniele Assis	rmolla@civitatis.com	Spain	Tour Operator	www.civitatis.com
9	Vayu Seva Tours & Travel P Ltd	Sajjan Kumar Gupta	sajjan@vayuseva.com	India	Tour Operator	www.vayuseva.com
10	Highlight Tours	Angela Callaghan	angela@highlight-tours.com	United Kingdom	Tour Operator	www.highlight-tours.com
11	Expat Explore Travel	Violaine Burel	violaine@expatexplore.com	United Kingdom	Bus Tour Operator	www.expatexplore.com
12	The Travel Corporation	Marion Grillet	marion.grillet@ttc.com	United Kingdom	Tour Operator	www.ttc.com
13	SWT Club	Raja Sri	rajasri@swtclub.com	India	Tour Operator	www.swtclub.com
14	Hudson & Parker	Atoosa Motevalli	marketing@hudson-parker.com	Unit. Arab Emirates	Tour Operator	www.hudson-parker.com
15	ETOA	Jay Munro-Michell	jmunro-michell@etoea.org	United Kingdom	Travel Association	www.etoea.org
16	Bakhus Travel & Tours	Erkut Tanriseven	erkutt@bakhus.com.tr	Turkey	Tour Operator	www.bakhus.com
17	Charitable Travel	Ally Ware	bookings@charitable.travel	United Kingdom	Tour Operator	www.charitable.travel
18	Headout	Agata Ortuno	agata@headout.com	United Kingdom	Travel tech	www.headout.com
19	Routes2europa Ltd	Kumar Saurabh	sales@routes2europa.com	United Kingdom	Tour Operator	www.routes2europa.com
20	Easy Travel Advisor	Michael Forrest	mike.forrest@easytraveladvisor.com	USA	Tour Operator	www.easytraveladvisor.com
21	Fun Travelz Ltd	Priya Arun	priya@funtravelz.com	United Kingdom	Tour Operator	www.funtravelz.com
22	YOU TOO TRAVEL	Ling Huang	huanglinghui@youtootravel.com	China	Tour Operator	www.youtootravel.com

Príloha č. 2 – Scheduling

"Status: Final" means no more changes will be made.				
Date	Times lot	Company name	Table	Delegate name
9.6.2022	09:00 - 09:20	Login		
9.6.2022	09:20 - 09:30	Welcome Note		
9.6.2022	09:30 - 09:40	Lithodomos	92	Marcus van der Gaag
9.6.2022	09:40 - 09:41	1min break		
9.6.2022	09:41 - 09:51	Happy Tours Ltd	68	Travis Wong
9.6.2022	09:51 - 09:52	1min break		
9.6.2022	09:52 - 10:02	Low Season Traveller	93	Ged Brown
9.6.2022	10:02 - 10:07	BREAK (5min)		Sponsored by Lithodomos
9.6.2022	10:07 - 10:17	Sona Tours	126	Chetan Shah
9.6.2022	10:17 - 10:18	1min break		
9.6.2022	10:18 - 10:28	Sovereign Tourism	127	Laura Soler Alvarez
9.6.2022	10:28 - 10:29	1min break		
9.6.2022	10:29 - 10:39	City Destinations Alliance	30	Flavie Baudot
9.6.2022	10:39 - 10:40	1min break		
9.6.2022	10:40 - 10:50			
9.6.2022	10:50 - 11:00	BREAK (10min)		Sponsored by National Inbound and Domestic Tourism Association of Moldova
9.6.2022	11:00 - 11:10			
9.6.2022	11:10 - 11:11	1min break		
9.6.2022	11:11 - 11:21			
9.6.2022	11:21 - 11:22	1min break		
9.6.2022	11:22 - 11:32	Bookunited	23	Noël Groothus
9.6.2022	11:32 - 11:33	1min break		
9.6.2022	11:33 - 11:43	Civitatis	31	Daniele Assis
9.6.2022	11:43 -	BREAK (10min)		

	11:53			
9.6.2022	11:53 - 12:03	Vayu Seva Tours & Travel P Ltd	151	Sajjan Kumar Gupta
9.6.2022	12:03 - 12:04	1min break		
9.6.2022	12:04 - 12:14			
9.6.2022	12:14 - 12:15	1min break		
9.6.2022	12:15 - 12:25			
9.6.2022	12:25 - 12:26	1min break		
9.6.2022	12:26 - 12:36	Highlight Tours	74	Angela Callaghan
9.6.2022	12:36 - 12:46	BREAK (5min)		
9.6.2022	12:46 - 12:56	Expat Explore Travel	51	Violaine Burel
9.6.2022	12:56 - 12:57	1min break		
9.6.2022	12:57 - 13:07	The Travel Corporation	135	Marion Grillet
9.6.2022	13:07 - 13:08	1min break		
9.6.2022	13:08 - 13:18			
9.6.2022	13:18 - 13:48	Lunch Break (30min)		
9.6.2022	13:48 - 14:18	Content Session - Industry Updates from Switzerland Tourism		
9.6.2022	14:18 - 14:28	SWT CLUB	130	Raja Sri
9.6.2022	14:28 - 14:29	1min break		
9.6.2022	14:29 - 14:39	Hudson & Parker	79	Atoosa Motevalli
9.6.2022	14:39 - 14:40	1min break		
9.6.2022	14:40 - 14:50			
9.6.2022	14:50 - 14:51	1min break		
9.6.2022	14:51 - 15:01	ETOA	45	Jay Munro-Michell
9.6.2022	15:01 - 15:11	BREAK (10min)		Sponsored by Visit Scotland
9.6.2022	15:11 - 15:21	Bakhus Travel & Tours	12	Erkut Tanriseven
9.6.2022	15:21 - 15:22	1min break		
9.6.2022	15:22 - 15:32			
9.6.2022	15:32 -	1min break		

	15:33			
9.6.2022	15:33 - 15:43			
9.6.2022	15:43 - 15:44	1min break		
9.6.2022	15:44 - 15:54	Charitable Travel	28	Ally Ware
9.6.2022	15:54 - 16:04	BREAK (10min)		
9.6.2022	16:04 - 16:14	Headout	72	Agata Ortuno
9.6.2022	16:14 - 16:15	1min break		
9.6.2022	16:15 - 16:25	Routes2europe Ltd	115	Kumar Saurabh
9.6.2022	16:25 - 16:26	1min break		
9.6.2022	16:26 - 16:36			
9.6.2022	16:36 - 16:37	1min break		
9.6.2022	16:37 - 16:47			
9.6.2022	16:47 - 16:52	BREAK (5min)		
9.6.2022	16:52 - 17:02	Easy Travel Advisor	42	Michael Forrest
9.6.2022	17:02 - 17:03	1min break		
9.6.2022	17:03 - 17:13	Fun Travelz Ltd.	56	Priya Arun
9.6.2022	17:13 - 17:14	1min break		
9.6.2022	17:14 - 17:24	YOU TOO TRAVEL	157	Ling Huang
9.6.2022	17:24 - 17:30	End of Event Note		